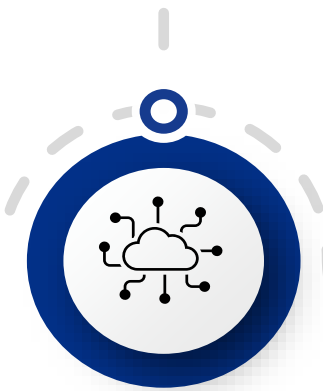


WORK SMARTER, NOT HARDER

Maximize your company's planning effectiveness by connecting business systems. The Workiva® platform provides a cloud-based connected and reporting compliance platform that enables connected data and automation of reporting across finance, accounting, risk, and compliance. Gone are the days of exporting data from a state-of-the-art planning tool to a flat file to manually create monthly board reports. For organizations that have invested in Workiva® and a cloud-based enterprise performance management (EPM) solution, connected planning is more attainable than ever.

OneCloud Powered by Workiva® (WData) enables end-to-end connected planning achievable and scalable at a low cost to your organization. Integrations within Workiva® are no longer limited to reporting, and users can now implement WData to support the broader EPM ecosystem. With the strategic acquisition of OneCloud, more competitive pricing of Workiva's WData offers your organization the impetus to work smarter, not harder.

1. DOWNSTREAM CONNECTIVITY



3. END TO END AUTOMATION



2. DATA PREP AND TRANSFORMATION



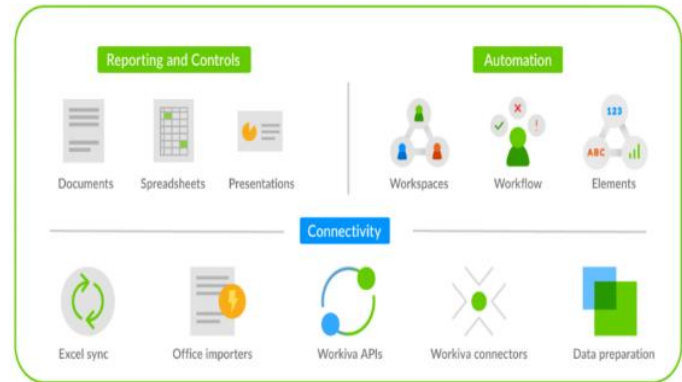
4. DATA INTEGRITY



WORK SMARTER, NOT HARDER

1. DOWNSTREAM CONNECTIVITY

Workiva's WData extends the value chain opportunities downstream to enable connections across many business applications – or *BizApps*. You can easily establish bi-directional connections across your enterprise's applications for reliable, automated data exchange. Connectivity to business-critical applications – including Oracle®, Workday®, NetSuite®, Anaplan®, Planful®, and a suite of additional EPM, enterprise resource planning (ERP), and business intelligence (BI) systems – and cloud-based or local storage services – such as Amazon S3® and SQL – provides end-to-end integrations available at your fingertips.

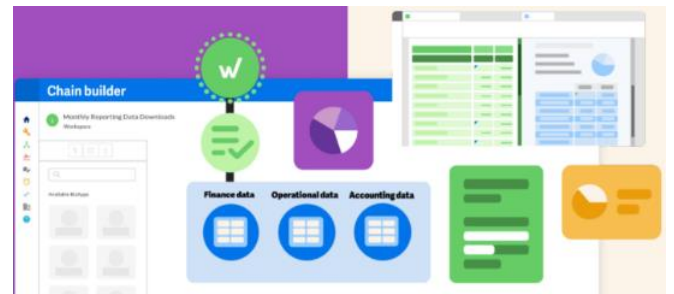


2. DATA PREP AND TRANSFORMATION

Spend more time planning in your EPM tools - less time wrangling data - by connecting trusted, properly formatted data leveraging WData Data Prep. Data Prep is a powerful and flexible self-service tool for technical and functional data transformations in an interactive and intuitive interface. Laborious, time-intensive manual processes can be replaced with automated data cleansing within scheduled integration workflows. Administrative activities can be accelerated, executing tasks such as dynamic time setting and filtering at user-defined cadences.

3. END TO END AUTOMATION

Using EPM tools, you can connect various modeling use cases extending from research and development (R&D) driver-based forecasts, pricing and contract analyses, demand forecasts, and so much more to land the data where it's ultimately needed in your reports. Your EPM systems can be connected to Anaplan to provide a comprehensive, scalable self-service, extended planning and analysis (xP&A) solution.



4. DATA INTEGRITY

Workiva's WData empowers end users to orchestrate data flows from multiple sources to create an ecosystem focused on reliable and accurate reporting. Data integrity is critical for board and executive presentations and reports delivered using PowerPoint presentations and Portable Document Formats (PDFs). Automated data integrity empowered by WData mitigates the risk of version control, ensuring your data is delivered from the source of truth systems in real-time through transparent connections.

GET STARTED NOW

Contact us to learn more or receive a demo of this solution

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